



# Finnaren & Haley Paints

## Technical Data

### Great Impressions Latex Semi Gloss

SKU: 538000

Interior Use Only 0505

#### Description

**Great Impressions** is a top quality, high hiding, very durable, non-yellowing acrylic copolymer, Semi Gloss enamel, blended with 100% Acrylic. It has excellent gloss retention and provides an exceptionally washable surface. It is the perfect coating for interior walls or trim where frequent cleanings are required.

#### Technical Data(typical)

Type	Acrylic / Acrylic Copolymer Latex
Theoretical Coverage	554 sq. ft/gal per dry mil
Recommended DFT per Coat	1.1-1.5 mils DFT
Gloss	Semi Gloss
Weight per Gallon	10.0 ± 0.2
Viscosity	88-96 KU
Solid: by Volume	34.5 ± 1%
by Weight	43.5 ± 1%
VOC	1.25 lbs/gal, Max. (150 g/l)
Flash Point	None
Color	Architectural White, Bases: W,M,D,A See Finnaren & Haley Fan Deck for Full Range of Colors
Packaging	Quarts, Gallons, 5 Gallons

#### Surface Preparation

Clean all surfaces of all dirt, oil, grease, powdering plaster, glue size, paste, or other surface contaminants with a household detergent such as Soilax. Rinse surface thoroughly with water. Scrape away all loose, scaly paint; dull all glossy surfaces with light sanding or liquid deglosser. New plaster, concrete, and mortar should cure 30 days, with good ventilation or heat, if necessary, before painting. Spackle all nail holes and sand smooth. If painting metal, remove all rust and scale before priming. Seal all water soluble bleeding stains with Stain Kill or Master Primer before finish coating. If mildew is present, remove completely by sterilizing the surface with mildew remover before painting, following the directions on the package.

#### Primers

NEW DRYWALL or MASONRY should be primed with T.C.D. Primer (715100) New plaster must be cured for 30 days.

Note: Some drywall is made with recycled paper which sometimes stains when painted. If this happens, prime the surface with Stain Kill primer (719100) and then finish coat.

NEW WOOD should be primed with either T.C.D. Primer or Master Primer (728100) for best looking results.

CONCRETE BLOCK should first be coated to fill the voids with Ready Mixed Block Filler (751100).

METAL: Ferrous: Prime with Corrosion Fighter (723300)

Galvanized or Aluminum: High Performance Acrylic Polyurethane Primer (675750)

PREVIOUSLY PAINTED SURFACES: Spot or full prime as needed and then paint with 1 or 2 coats of **Great Impressions Latex Semi Gloss**.

#### Finnaren & Haley, Inc.; Corporate Office and Manufacturing

901 Washington St., Conshohocken, PA 19428

Phone 1-800-843-9800 Fax 1-610-825-1184

Store Locations, Material Safety Data Sheets and the latest Technical Data updates are available at

[www.fhpaint.com](http://www.fhpaint.com)



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### Thinning

Brush, Roller, Airless Spray Application: This product can be thinned with water up to 4 oz per gal.

### Application

Apply by brush, roll, or airless spray. Stir with a gentle lifting motion. If rolling, apply the paint generously in an "M" shape about two feet square, then fill in with arched cross strokes finishing up and down. Keep a 'wet edge' to avoid ridging and overspreading. Cut in the edges with a synthetic brush as you proceed with rolling. Complete one wall at a time and never stop in the middle of a wall.

### Recommended Spread Rate

Approximately 400 square feet per gallon. This may be less depending on the porosity of the surface.

### Clean Up

Clean up all tools and equipment promptly with warm soapy water. Flush spray equipment with paint thinner or mineral spirits to prevent rusting.

### Drying Time

@ 77 degrees with 50% R.H.

To Touch: 1 hour

To Recoat: 4 hours

### Special Information

Do not apply if the surface temperature is below 50 degrees F. or if condensation is present.

#### **KEEP THE PAINT FROM FREEZING!**

Not recommended over wallpaper. Vinyl wall coverings can lose adhesion. Remove the old wallpaper and clean the old glue off before repainting.

Glue size must be removed from the surface before painting by washing with clean warm water and allowed to dry. When more than one can of the same color is used, "box" or intermix the cans prior to painting to assure maximum color uniformity.

After application, allow two weeks before washing. Use a sponge with warm water in a mild solution of non-abrasive detergent.

When touching-up, use the same application tool which was originally used to produce the same finish.

### Right to Know & Safety

The label complies with all applicable Right to Know laws. For information on safety hazards associated with this product please refer to MSDS sheets.

### Warranty

This product will perform as claimed if directions are followed. Since we cannot control conditions or methods of use, the warranty is limited to replacement or refund value of this product actually used. This warranty does not include labor or labor costs.

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